



OUR PROPRIETARY PRODUCT SUITE



ROSENFIELD  
**DealerDiagnostics**

With over 25 years serving the Automotive Industry and our dedication in using the latest technology, we are proud to have built a custom suite of products for our Dealers.



ROSENFIELD DEALER DIAGNOSTICS  
**DealerReview**

A product focused on the Balance Sheet to identify problems in accounting schedules and to monitor and find inefficiencies.



ROSENFIELD DEALER DIAGNOSTICS  
**DealerScorecard**

Unlock the power of data within the DMS by providing dynamic comparison options and benchmark analysis to improve dealership performance.



ROSENFIELD DEALER DIAGNOSTICS  
**DealerAlignment**

Utilize our expertise in automotive fraud detection and prevention through assessments and internal control testing.