



# ADAM ROSENFELD, CPA

**ATTEST SERVICES TEAM, FIRM  
LEADER: EMERGING TECHNOLOGY  
SERVICES TEAM**

## MEMBERSHIPS & CERTIFICATIONS

**Certified Public Accountant  
(CPA)**

- State of Florida

## CONTACT DETAILS

Office: Florida

E-mail: [adam@rosenfieldandco.com](mailto:adam@rosenfieldandco.com)

Phone: 407-801-4515

## SUMMARY OF EXPERIENCE

Adam is an honors graduate of the Dixon School of Accounting at the University of Central Florida and is a licensed CPA. He previously attended the College of William and Mary in Williamsburg, Virginia for undergraduate work. He currently serves on the Attestation Services Team at the firm, honing his skills on attestation engagements, AUP engagements and works with our audit/data mining software.

He became Firm Leader of the firm's Emerging Technology in 2019 as he spearheaded it's existence, responsible for developing procedures for data extraction and the development of proprietary products for the analysis and presentation of data for clients.

## EDUCATION

- **Bachelor's, Accounting** - University of Central Florida

## WORK EXPERIENCE

- **Firm Leader, Emerging Technology Services** - Rosenfield and Company, PLLC, 2019-Present
- **Accountant, All Disciplines** - Rosenfield and Company, PLLC, 2016-Present
- **Vice President of Recruiting** - Sigma Phi Epsilon, 2015-2016



**ROSENFELD & Co.** PLLC  
TRADITIONAL VALUES | EXTRAORDINARY RESULTS



[www.rosenfieldandco.com/adam/](http://www.rosenfieldandco.com/adam/)



[linkedin.com/in/adamrosenfield8/](https://www.linkedin.com/in/adamrosenfield8/)

# ADAM ROSENFELD, CPA

## SEMINARS, LECTURES AND PUBLICATIONS

- **"New Technology in Fraud Detection and Prevention: A Case Study"** - NADC, Oct. 2019
- **"Webinar: Automotive Dealership Response to COVID-19 Crisis - 3rd Edition, Q&A"** - Rosenfield and Company, Apr. 2020
- **"Current Climate of the SBA's PPP Loan Forgiveness Program"** - Headlights, a Publication by AutoCPAGroup, Jul. 2020
- **"PPP Impact on Valuation"** - American Business Appraisers, Annual Conference, Oct. 2020
- **"The Many Lives of a Forensic Accountant"** - Introduction to Forensic Science Course, University of Central Florida, Oct. 2020
- **"Q&A Session"** - Gibbs Accounting Society Speaker Series, College of William and Mary, Apr. 2021
- **"Dealer Scorecards"** - Lunch and Learn, Rosenfield and Company, Sep. 2021
- **"Forensic Science Introduction"** - Introduction to Forensic Science Course, University of Central Florida, Oct. 2021
- **"Forensic Science Introduction"** - AutoCPA Group Associates Seminar, Oct. 2021

