



DEBRA HOGAN

DEALER SERVICES TEAM

CONTACT DETAILS

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MEMBERSHIPS & CERTIFICATIONS

Six Sigma Black Belt Certification

SUMMARY OF EXPERIENCE

New York native, Debra Hogan, has been a part of the Automotive industry since 1987 and has developed her diverse financial experience to support automotive dealerships reach their full potential. She has accomplished this through her capacity to build strong, trusted, consultative relationships and by generating synergy through all levels of the dealership body and their support entities. Her ability to develop a consultative approach forms a positive experience for all involved.

Throughout her career, Debra has managed dealership territories in the Northeast from Delaware to Maine, had the pleasure of working in partnership with manufacturers, managed multi-year projects, practiced relationship/portfolio management, and created a number of marketing strategies. She also holds a Black Belt certification for the Six Sigma discipline, allowing her to take lead in improving business capabilities and performance with patent experience. Part of the Dealer Services team, Debra was attracted to Rosenfield's great culture and the energy of our wonderful staff, as well as the impressive diverse growth and expansion of the firm.

WORK EXPERIENCE

- **Dealer Services Team** - Rosenfield and Company, PLLC, 2021-present
- **Commercial Banker Relationship Manager** - Wells Fargo Auto, 2017-2021
- **Commercial Manufacturer Banker** - JP Morgan Chase & Co. Auto Finance, 2011-2017



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TRADITIONAL VALUES | EXTRAORDINARY RESULTS



www.rosenfieldandco.com/debra/



www.linkedin.com/in/debra-hogan/

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WORK EXPERIENCE - CONTINUED

- **Dealer Relationship Manager Assistant Vice President** – JP Morgan Chase & Co. Auto Finance, 2011-2007
- **Originations Architect Vice President** – JP Morgan Chase & Co. Auto Finance, 2003-2007
- **Northeast Product Manager Assistant Vice President** – JP Morgan Chase & Co. Auto Finance, 2001-2003
- **Specialized Service Manager, Dealer Call Center Assistant Vice President** – JP Morgan Chase & Co. Auto Finance, 1998-2001
- **Market Service Analyst, AT** – JP Morgan Chase & Co. Auto Finance, 1994-1997
- **Credit Analyst** – JP Morgan Chase & Co. Auto Finance, 1992-1994
- **Credit Support** – Ford Motor Credit Company, 1987-1989

SEMINARS, LECTURES AND PUBLICATIONS

- **"Automation, Our Firm and Its Impact"** – Lunch & Learn, Rosenfield and Company, Aug. 2022

BUSINESS AND COMMUNITY ACTIVITIES

- **Mentoring Partnership of Long Island** – Mentor, 2000-2016

